

**Adult Education** – This can be an excellent funding source. Application need to stress the educational content. They are very keen to reach new learners. This can be stressed in an application. Disadvantages include a slight obsession with numbers.

**Local Authority-** Every local authority has an arts officer and these people are always worth contacting. They provide links to expertise and funding sources.

### **Voluntary and Community –**

CVS – councils for voluntary service are very helpful in local areas and have good local knowledge of funding opportunities.

Rural Community Councils – These offer support with funding and also advise. Their umbrella organisation is [www.acre.org.uk](http://www.acre.org.uk). Community Foundations can be a good source of funding see [www.communityfoundations.org.uk](http://www.communityfoundations.org.uk)

### **Useful Information**

The Arts Funding Guide by Susan Forrester and David Lloyd Pub DSC 6<sup>th</sup> Ed £18.95. Includes funding information from Government, Europe, Trusts and Companies

[www.funderfinder.org.uk](http://www.funderfinder.org.uk)

[www.thetoolkit.net](http://www.thetoolkit.net) Some funding information

[www.fundraising.co.uk](http://www.fundraising.co.uk) Excellent links to funders websites.

[www.governmentfunding.org.uk](http://www.governmentfunding.org.uk)



## **Funding Guide**

Funding an artist to work in Primary Care can be one of the biggest obstacles. However, with a little time and effort there is usually money to be found. Combining health and the Arts does open up a lot of possible funding streams. At present, although some schemes up and down the country are still funded by PCTs, the cash crisis has meant that money from the NHS is unlikely.

## **General advise**

Use local contacts these are probably your best bet.

- The budget needs to be calculated in advance.
- Remember to use any time spent by surgery staff/doctors as money in kind. Also use nominal rent from any room used.
- Personalised – Its better to find out by telephone who is the right person to contact. Make sure the title and address are correct, a chat before the letter is also a good idea.
- Sometimes it worth changing the slant of your application depending on who you are applying to. However do not change the actual activity/artist you have planned. Otherwise money will be wagging the dog.
- Be clear what it is you are asking for funding for.

## Sources

**Local Groups** – These are probably the easiest way to get some money for your project. Advantages are they will not need a full report. Disadvantages are that they will probably not be able to fund the whole thing. Groups such as Lions, Rotary and Round Table are usually receptive to requests from health staff.

Lions- local telephone directory or [www.lions.org.uk](http://www.lions.org.uk)

Rotary- [www.rotary.org.uk](http://www.rotary.org.uk)

Round Table- [www.roundtable.co.uk](http://www.roundtable.co.uk)

**Awards for All** - This is generally for small grants of £5000 or so. It is relatively easy to apply to but there can be competition. The summer is the busiest time for applications. There are various areas of priority that are worth being aware of.

**Arts Council** - This has supported many Arts in Health projects. In fact Arts in Health is one of 4 priority areas. The application can be time consuming to complete. Remember that they are more interested in the art than the medicine side of things. It's always worth finding out what is the latest buzz words etc. Recently it was important to stress ethnic diversity. This changes over time. Try and phone the local officer before applying.

**Big Lottery Fund** – This is for much larger sums and depends on applicants fitting one of many criteria laid down. Probably not suitable for one surgery but a group of healthcare workers could apply.

**Arts Council- England- 02079736517**  
**Grants phone line- 0845 3006100**  
**English Regional Offices 0845 300 6200**

[www.artscouncil.org.uk](http://www.artscouncil.org.uk)

**Lottery-** [www.lotterygoodcauses.org.uk](http://www.lotterygoodcauses.org.uk) – this is a portal to all to all lottery funding streams

**Awards for All-** 0845 6002040, [www.awardsforall.org.uk](http://www.awardsforall.org.uk)

**Charitable Trusts-** These give large sums to arts projects. It often helps if you are a charity yourself, or if you form a partnership with a charity. Again local charities are probably more receptive than national ones. The larger charities can have labyrinthine application forms. There are publications which list charities with contact numbers. You need to know the charities aims, or mission statement, before you apply so that you can tailor the application so that their interest areas are stressed. Again, don't change your project, but do change the application.

Avoiding the Wastepaper Basket: A practical guide for applying to Grant Making Trusts - By Tim Cook pub Ivsc 2<sup>nd</sup> ed, 1998 £5.50

[www.cibfunding.org.uk](http://www.cibfunding.org.uk)

[www.acf.org.uk](http://www.acf.org.uk)

[www.charitiesdirect.com](http://www.charitiesdirect.com)

**Business-** Local or national businesses can provide money but this is generally small amounts. Drug companies have now developed fairly stringent processes for application, so are not always easy. Again local businesses are usually more forthcoming. Arts and business is an organisation that give advise about getting money for arts projects from businesses.

[www.aandb.org.uk](http://www.aandb.org.uk)